



BONVO  
CONCEPT TRIP DESIGNERS

# TAKE BREAK

TOGETHER FOR A TAKE OFF



A photograph of the Crowne Plaza Kochi hotel at night. The building is a modern, multi-story structure with a glass facade and a curved section on the left. The name 'CROWNE PLAZA' is illuminated in large, glowing letters at the top. The building is lit up with warm yellow lights, and the sky is a deep blue. In the foreground, there is a signpost with directions, some landscaping with palm trees and flowers, and a few cars parked near the entrance.

 CROWNE PLAZA

**EMPOWERMENT  
ENTERTAINMENT  
ENRICHMENT  
EMOTIONAL ENHANCEMENT**

  
CROWNE PLAZA  
KOCHI


↑ Hotel

→ Conference  
& Events

Crowne  
Plaza  
Gardens

Car Park

Exit

A photograph of the Golden Gate Bridge in San Francisco, California, partially obscured by a thick layer of fog. The bridge's iconic orange-red towers and suspension cables are visible against a pale, overcast sky. The fog fills the lower half of the frame, creating a sense of depth and atmosphere. The bridge spans from the right side of the image towards the left, receding into the distance.

**TAKE A BREAK** is a concept for turning random instances into a lasting advantage and creating fulfilled family time. A busy life is the nearest thing to a purposeful life, but sometimes being too busy causes you to suffer in many aspects of life. That's why it's so important to know how to take care of family, business, and public relations properly. With the **TAKE A BREAK** journey we'll give you some quality time that really matters for **FAMILY, BUSINESS DEVELOPMENT AND PUBLIC RELATIONS.**

**YOUR BRIDGE  
TO TRIUMPH**

## **TAKE A BREAK focusses on 3 core areas**

viz **FAMILY, BUSINESS, AND PUBLIC RELATIONS.**

With the family, we aim to cultivate the culture of togetherness and happiness among the family members by embracing self-care and spending time together as a family.

A business network is vital for all entrepreneurs, that's why we arrange this journey to let you use networking as a tool for finding investors, customers, suppliers, business partners, identifying opportunities for partnership, joint ventures, or new areas of expanding your business.

If you want to be successful, it's important to relate to people and understand what they can bring to the table. Have A Mentor, A Coach, Industry Insider, The Connector, The Idealist & A visionary in your network. There is a strategic communication process that builds mutually beneficial relationships, here we provide this Public Relationships opportunity.





# VENUE

## CROWNE PLAZA KOCHI

21st, 22nd, 23rd  
January 2022

# RENOWNED CELEBRITIES & PERSONALITIES



Inaugural Address

**MR. P.A MOHAMMED RIYAS**

(Honorable Minister for the Public Works Department &  
Tourism, Government of Kerala)

Business meet with  
**MR. KOCHOUSEPH  
CHITILAPPILLY**

(Founder & Chairman Emeritus  
of V-Guard Industries Ltd.)



Program Host,

**MR. RAJ KALESH**

(Famous Magician, Chef, TV Host,  
and Choreographer)

Music Event Performed By

**ZEE KERALA  
SA RE GA MA PA  
TEAM**



A refreshing session of  
**MEDITATION & YOGA**



Music Event  
Performed By  
**SA RE  
GA MA PA  
TEAM**



**VENUE**  
**KUMARAKOM**  
**LAKE RESORT**

04th, 05th, 06th  
March 2022



# RENOWNED CELEBRITIES & PERSONALITIES



Business Meet with,  
**MR. MADHU  
BHASKARAN**  
Business Strategist, Personal  
Coach and Entrepreneurial Trainer

Program Host,  
**MR. RAJ KALESH**  
(Famous Magician, Chef, TV Host,  
and Choreographer)



Music Event Led by  
**MS. ARYA DHAYAL**  
Singer



A refreshing session of  
**MEDITATION & YOGA**



# RENOWNED CELEBRITIES & PERSONALITIES



Celebrity Guest,  
**MR. RAMESH  
PISHARODY**

(Actor & Director)

Music Event Led by  
**MS. ARYA  
DHAYAL**

Singer



# FAMILY ENTERTAINMENTS



# PUBLIC RELATIONS

1

**DURATION**  
**6 MONTHS**



**YOUTUBE**

( UPTO 10 VIDEOS, 2 PROFILE &  
08 EVENT VIDEOS)

2

3

**FACEBOOK &  
INSTAGRAM**

( WEEKLY 01 POST)



**PERSONAL  
WEBSITE**

4

5

**BASIC SEO**



**TAKE A BREAK  
MAGAZINE**

( 20 COPIES)

6

7

**COFFEE TABLE  
PHOTO ALBUM**



8

BUSINESS PROFILE UPLOADED ON

**24 NEWS DIGITAL HANDLES**



**First Six months** our in-house digital marketers will create your Youtube account with **10 videos ( 2 profile and 08 event videos)** that helps with building a community. You can create a much more personal connection with the public and let them get to know about you and your business. In the same way, we provide you **Facebook and Instagram accounts and share Weekly 01 Post**. Facebook and Instagram can benefit your business, as these are the largest and most-used social media networks. If you are looking to develop, it's an excellent entry point for your business. Business tools offered by these social media networks allow you to build your online brand, make new connections, and increase overall productivity. You will get a **personal website** by which you can develop an online presence. The website delivers customers an easy way to contact you and know more about your products, services, and business. We make it perfectly visible on search engines with **SEO-friendly** keywords.

We allot 20 numbers of **TAKE A BREAK magazine** for each family. Apart from that, we will have dedicated photographs for all the sessions for making a special photo album of all the candid moments of you and your family. A Comprehensive business profile video will be uploaded in Fb & Youtube handles of the very popular Malayalam TV Channel 24 NEWS.



# WHY CHOOSE US?

Bonvo is a concept trip designer company, started our journey from a desire of social and cultural upliftment through organised productive tour and travels. Our ambitious vision is to transform one dimensional travel experience into a more dynamic and vibrant life experience.

## MR. JAFAR MANU

MR. JAFAR MANU is an innovative and creative travel designer, with a strong focus on idea generation and growth. He had 15 years of experience as the Director of Idea factory, The Founder Member of the Malabar Business Club & the Managing Director of Canolly Resort LLP. With this wide experience, he has unique insights into, future travel and strategies that engage guests and solve their big business problems across markets and cultures. He organized many events and travel trips to various destinations like Royal Caribbean Luxury Cruise Trips, China Canton Fair Trips, Biz 2015 Business conclave, Peptalk – 2016, Cruise Gettogether 2018, Magic Cruise with Gopinath Muthukad, Peptalk 2.0, 1st MBC Conclave and Bonvo China Trip with Sujith Bhakthan.

**BONVO**  
CONCEPT TRIP DESIGNERS





# BONVO

CONCEPT TRIP DESIGNERS

## THANK YOU

Over the past years we have conceptualized various trips into fruition. These trips have bought the entrepreneurs closer to realizing their goals and have also bought smiles to their respective families with memories that they will cherish for a lifetime.

## CONTACT

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